Alzheimer’s is the sixth leading cause of death & there are currently no effective treatments. This needs to change. It’s a fact.
5.4 MILLION AMERICANS HAVE ALZHEIMER’S DISEASE.

OUR VISION IS A WORLD WITHOUT ALZHEIMER’S.
Dear Friends

We are proud of our many accomplishments over the past year and we are very appreciative of your support. In this report, you will meet a New Hampshire couple grappling with younger-onset Alzheimer’s; a Massachusetts family that has engaged as effective advocates; a man who has set up a special trust to honor his father and support our cause; and a couple who are managing the care of an elderly parent.

We are at a critical juncture in our quest to combat Alzheimer’s disease. As the first of the baby boomers meet retirement age, we are going to see the numbers of people living with Alzheimer’s skyrocket. In fact, if no disease-modifying treatments are brought to market, 10 million boomers will develop Alzheimer’s.

As a national organization, we have adopted a new three-year strategic plan and it has a set of very ambitious goals. While we are pleased with the impact of our work and the growth of our Association, we know there is much more to do.

Reaching the year 2050 with no meaningful treatments is really unfathomable and that is why all of us—volunteers, advocates and donors—need to step up and do more. We are committed to make significant progress on a number of fronts including:

- Advancing the science so that we can both develop diagnostic biomarkers and then bring disease modifying treatments to market;
- Transforming the practice of medicine so that patients can more easily secure a clear diagnosis and referral for vital support services;
- Moving our elected leaders so that Alzheimer’s becomes a major bipartisan policy issue that our leadership supports;
- Expanding the impact of the Alzheimer’s Association so that we reach and support the millions of Americans grappling with this disease; and
- Leading the way by doubling the number of participants in the Walk to End Alzheimer’s.

We often say that you can’t do Alzheimer’s alone; that you need to reach out and accept help. We also know that we can’t beat this disease alone.

We thank you for all of your past support and we are confident that together we will realize our dream of a world without Alzheimer’s.

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Board Of Directors & Leadership Council

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Fiscal Year
2011

Total revenues for FY11 (July 1, 2010 to June 30, 2011) were $5,186,932 with sources shown below. Total expenditures were $4,974,811 with approximately 79% attributed to program services. Audited financial statements are available upon request.

Fiscal Year 2011 Revenue

- 40% Special Events
- 8% Memorials & Tributes
- 39% Individual & Group Contributions
- 8% Corporate & Foundation Support
- 3% Education Programs, Training Fees & Publication Sales
- 1% Institutional Grants
- 1% Other

Fiscal Year 2011 Expenses

- 79% Program Services
- 6% Management & General
- 15% Fundraising
ALZHEIMER’S IS THE 6TH LEADING CAUSE OF DEATH.

Highlights Of The Year

As the leading voluntary health organization providing Alzheimer care, support and research, we are proud of the way in which we have touched the lives of so many people during the past year. We are offering some of the top highlights – the work that our supporters have made possible – in three arenas: Care, Cure and Cause. We encourage you to learn more about our ongoing and new programs by visiting us at www.alz.org/MANH.
HIGHLIGHTS OF THE YEAR

Care

• 24/7 Helpline: We responded to more than 8,400 calls, providing information, support and guidance to individuals, family members and professional caregivers. Our Helpline online is also an important source of contact as increasingly more people seek information via the internet.

• Care Consultation: Our individualized, in-depth counseling program, provided 1,090 consultations at no charge to those receiving the services. Care Consultation meets a real need with one-on-one family assistance. We accommodate families by utilizing phone conferencing and e-mail contact, when appropriate, to make it possible for those at a distance to be involved in family discussions.

• Programs for Individuals, Families and the Community: We reached 8,570 people with support, information and education at community events and programs. We launched The Essential Skills education series for family caregivers with topical programs on specific challenges families often face: It Starts with Communication, Understanding Behavior and Safety at Home.

• Programs for Professionals: More than 3,200 professionals participated in 100 of our workshops, programs or conferences. Map Through the Maze 2011, our premier professionals conference, provided insights on spirituality, creativity and intergenerational programming, as well as other dementia care topics, to well over 700 professionals.

• Special Training: We worked with the Executive Office of Elder Affairs on an Administration on Aging grant to transform home care for people with Alzheimer’s and related dementias. The grant funded trainings for all homecare providers to use our newly updated Train-the-Trainer curriculum to teach homecare workers. Additionally, 5 regional programs for Dementia and Family Caregiver Specialists in the State’s Aging Service Access Point (ASAP) system provided training on utilizing and managing the family Alzheimer’s Coaching program in their area.

• Support Groups: We increased our capacity to provide support groups by offering a New Hampshire training for group leaders and we also launched new groups including a Latino group and a group for families of a loved one with Alzheimer’s and Down Syndrome.

• Health Liaison Program: Our medical education programs reached in excess of 1,100 physicians and allied health professionals. Through the continued growth of the Health Liaison program, in which clinical staff at some two dozen medical and community health centers collaborate with the Chapter on patient/family referrals, we have been able to explore broad new directions in the coordination of medical and community care made possible with passage of the federal Affordable Care Act.

• Support for Children: Our Children of Younger Onset Dementia (COYOD) program met throughout the year, providing a social network and emotional support system for individuals who find themselves dealing with their parents’ younger onset dementia. This group fills an important need for those who previously felt isolated and alone with the challenges they face.

• New Outreach: We worked on a framework with Tufts Health plan to support their Medicare Advantage HMO members who have Alzheimer’s. We also presented workplace education programs through our Alzheimer Early Detection Alliance, a collaborative relationship with employers, at Putnam Investments, Tufts Health Plan and Sun Life.
Cure

- 2010 Research Grants. Four Massachusetts scientists shared close to $1.2 million in Alzheimer Association grants for their innovative projects. Two of the grantees received the prestigious Zenith Fellows Award, only five of which were awarded internationally.

- 2010 Memory Ride for Research. 225 cyclists wound their way over a 100 mile course, raising $350,000 for our national research grants program. These funds contributed to the award of a “Memory Ride Grant,” which will support the work of Dr. Carmela Abraham of Boston University School of Medicine.

- 20th Annual Matthew & Martha Simons Symposium on Alzheimer’s Disease. More than 450 people attended our premier scientific presentation, featuring Dr. Reisa Sperling, Director of the Center for Alzheimer Research & Treatment at Brigham and Women’s Hospital. Her lecture, “Before the Memories Fade: Presymptomatic Diagnosis of Alzheimer’s Disease,” addressed one of the most exciting avenues of current research.

- On the Cutting Edge of Alzheimer’s Research: A Special 30th Anniversary Research Presentation. Moderated by Dr. Maria Carrillo, director of our national Medical & Scientific Relations office, this panel presentation drew 400 people and featured Drs. Guy McKhann and Marilyn Albert of Johns Hopkins University School of Medicine and Dr. Sperling, who had chaired the respective NIA/Alzheimer’s Association workgroups charged with defining how we identify and diagnose Alzheimer’s from its preclinical state to actual dementia. The event represented the first time these three stars of the international scientific community appeared on the same stage to discuss this work.

- Dementia: A Comprehensive Update: The Chapter was again the official co-sponsor of the Harvard Medical School’s major annual dementia conference; Chapter staff presented to 250 physicians.

- Clinical Studies Initiative. As part of this national project, the Chapter provided more than 25,000 consumers with information including our new TrialMatch clinical matching service.
Cause

• Legislative Initiatives: Governor Deval Patrick signed into law our Silver Alert bill, putting in motion planning for a statewide program to reduce the risk of wandering. We convened, with the Executive Office of Elder Affairs, a steering committee for an Alzheimer’s State Plan for Massachusetts. Listening sessions were held across the state and taskforces met to work on creating a plan for the governor’s signature in 2011.

• Advocate Action: Our Massachusetts Alzheimer Advocacy Action Day at the state house in Boston galvanized advocates to support our legislation to establish quality of care requirements for dementia special care units in Massachusetts nursing homes. Advocates from New Hampshire and Massachusetts also traveled to Washington, D.C. to meet with their elected officials and other advocates at the annual Public Policy Summit. Nationally, our advocates were key in securing passage of the National Alzheimer Project Act, signed into law by President Barack Obama in January.

• Memory Walk® 10 (Walk to End Alzheimer’s): In 2010, 12,000 people turned out to raise public awareness and money to support the programs and research of the Alzheimer’s Association at Memory Walk—which was renamed The Walk to End Alzheimer’s in 2011. The Walk to End Alzheimer’s is the nation’s largest public awareness and fundraising effort. Nearly $1.9 million was raised at 13 walks across Massachusetts and New Hampshire.

• Media: We experienced a significant increase in media interest and coverage of the Alzheimer story. Coverage included a ground-breaking series by The Boston Globe, tracking a family living with younger-onset (before age 65) Alzheimer’s.

• Alz Together: We launched a new young professionals group, Alz Together. The group got off to a great start by hosting a “Night of Light” at the Prudential Tower as the top of the tower was lit with purple for our cause, plus other fundraising activities.

• TJX Corporation: TJX Corporation, with headquarters here in Massachusetts, pledged its support to lead the way to an end to Alzheimer’s by committing $1 million, nationally, to the cause. TJX also made a public show of support by lighting its corporate headquarters with purple lights during November for National Alzheimer’s Awareness month.

• Purple With a Purpose Public Awareness: For World Alzheimer’s Day 2010, we teamed up with Dunkin’ Donuts. More than 1,000 Dunkin’ stores in eastern Massachusetts and southern New Hampshire offered a special purple-sprinkled donut to raise money and awareness for the cause. In addition, FOX25 went purple with a purpose by turning purple lights on the satellite dish at their headquarters.

• Rite Aid: A new collaboration with Rite Aid pharmacies in Massachusetts was launched to provide information on the 10 Warning Signs for Alzheimer’s and contact information for our 24/7 Helpline.
EVERY 69 SECONDS, SOMEONE WILL DEVELOP ALZHEIMER’S DISEASE.
How We Meet the Challenge

Mission Metrics

The Alzheimer’s Association’s outreach and support has increased each year to meet the needs of those living with the challenge of Alzheimer’s disease and other forms of dementia. During the past year, our programs and services included:

**Helpline:** 8,465 calls

**Care Consultation:** 1,090 consultations

**Education:** 360 programs, with 11,855 attendees.

**Support Groups:** 118 groups meeting in Massachusetts and New Hampshire

**Programs:**
- 24/7 Helpline 800.272.3900 and online at www.alz.org/MANH
- Care Consultation, confidential, individualized meetings
- Support Groups
- Early Stage Programs
- Children of Younger Onset Dementia (COYOD) Program
- Resources at www.alz.org/MANH
- Education for families and professionals
- Medic Alert® + Safe Return®
- Trial Match clinical trials resource
- Health Liaison with major medical institutions
- Medical Education, CME and CEU
- Public Policy initiatives and advocacy
- Research
Coming To Terms With Something Hard To Believe

Robin and Quintin Fowlkes
Springfield, Massachusetts

“I’m still emotional about it. I walked in and broke out crying. They comforted me, gave me tea and talked with me.” Tears welled up and her voice broke as Robin Fowlkes talked about the first time she walked into the Alzheimer’s Association’s office in Springfield, Massachusetts, seeking help.

Robin’s mother-in-law, Carrie Lee Bailey Fowlkes, 77, has been living now for the past 11 months at Wingate at Hampden, a long term care facility. The road there has been an emotional one for Robin and her husband Quintin and has affected their children Quintin III, 19, and Kinshasa, 23. In this close family, where weekends are filled with friends and family and “no one ever stops by the house without leaving
ON BAD DAYS, QUINTIN WOULD CALL THE ALZHEIMER’S ASSOCIATION 24/7 HELPLINE TO GET ADVICE; SOME TIMES HE CALLED JUST TO TALK WITH SOMEONE WHO UNDERSTOOD WHAT THEY WERE GOING THROUGH.

with a plate of food,” Alzheimer’s has taken a toll.

Quintin and Robin talked about their experience, sitting in the living room of their home on a quiet side street in Springfield. Framed photos filled the walls, showing the family at every age and stage. Weddings, young Quintin’s Rite of Passage celebration, graduations—all are played out, frame by frame. Artwork on shelves showed the family’s pride in their African-American heritage.

Quintin is retired from his work as a corrections officer. Much of his mother’s care—trips to the dentist or doctor—fall to him. Robin teaches third grade at Frank H. Freedman Elementary school. They are a true team. It showed in the way they looked to each other as they talked, sometimes gently correctly or finishing the other’s sentence. They smiled easily and often at each other. The family dog, a miniature Schnauzer named Rafiki, Swahili for “friend,” curled up on the floor next to their chairs.

There is no history of Alzheimer’s in their families, but Carrie had several of the risk factors for the disease. First, she was an age at which the risk rises significantly. With diabetes, hypertension and high cholesterol, she also had greater risk for dementia and Alzheimer’s disease. Still, it was not until a series of dramatic losses that she seemed to have problems. In ‘01, her daughter died; ’07, her husband; ‘08, her sister; and ‘09, her brother.
“We would call her two or three times a month and talk about things and she would repeat the same questions,” said Quintin. “We chalked it up to her being by herself.”

Then on a visit to her in Virginia, Robin noticed that her mother-in-law was taking copious notes. About everything. What she ate. Who she had talked with. Robin was concerned.

“It was unusual detail, like she was trying to remember things,” said Robin.

Again, Quintin thought that his mother’s careful habits as a pediatric nurse for 35 years had just become accentuated. He was still in denial until he received a call from his mother’s companion.

“Her friend said You need to get down here. Something’s not right with your mother,” Quintin recalled.

Quintin did not hesitate. On arriving at her home in Virginia, he found her half-dressed in soiled clothes, unkempt, looking more frail and having lost weight. She also had a deep cut on her hand that had not been medically treated—something that would never be the case for a trained nurse.

He learned that his mother had been in a car accident, totally wrecking her car; she had not told anyone about it. As he stayed on, the facts accumulated. His mother did not know what her check book was, yet she had been a meticulous bookkeeper for the family. She would rise in the middle of the night, dress and say that it was time for her to go to work. She tried to make a cup of coffee with a dishwasher detergent tab—and struggled with Quintin when he took it away.

Quintin stayed with his mother for two months then. During that time she was evaluated by a doctor who diagnosed dementia and said she was still competent to live on her own, with supervision.

“We started the process,” said Quintin. From Marcia McKenzie at the Springfield office of the Alzheimer’s Association, they learned about available assisted living settings. They chose Orchard Valley in Wilbraham.

“The first nights were awful. She said you’re leaving me here. She’d stay up all night in her clothes, holding her purse. But then the next day, she didn’t remember that,” said Quintin.
“Every day she would pack all her things in a clothes hamper and we would unpack them and put them back into drawers,” added Robin. And so it went.

One of the more disturbing episodes occurred when her companion, a friend since high school days, came from Virginia to visit her. What began as a nice reunion went badly wrong when she suddenly didn’t recognize him and screamed at him to get out. Quintin found himself rescuing the man late at night. The next morning, Carrie had no memory of the incident and was happy to see her friend again.

On bad days, Quintin would call the Alzheimer’s Association 24/7 Helpline to get advice; sometimes he called just to talk with someone who understood what they were going through.

“I would be overwhelmed and they would talk me through it.”

Some days, Carrie thought she was still a nursing supervisor and would give reviews of the staff—who she liked and who didn’t meet her approval. She took to making “rounds” as she had for 35 years at Baystate Medical where she served as head of pediatric nursing. Eventually, a series of falls that resulted in two leg fractures, meant that assisted living was no longer a good option. Once again, Quintin and Robin sought advice and located Wingate at Hampden skilled nursing facility. Her diagnosis had changed from dementia to Alzheimer’s.

“I didn’t like it,” said Robin.

“She had her own place before at Orchard Valley and here it’s more like a hospital. They’re taking away her individuality. But they’re doing what needs to be done.”

“I want to be there for her. Want to say and do the right things,” said Quintin. He has learned to cope with her frequent episodes of what’s called “sundowning.” Those with Alzheimer’s often become anxious as the sun sets. Rather than return his mother to her facility at that time of day, he’ll plan her outside appointments so that she returns in full sunlight. They plan family gatherings in short doses and bring out old photo albums as an activity. They close the curtains before twilight and turn up the lighting.

One of nine children, Carrie Lee Bailey Fowlkes helped provide for her siblings and then raised her own family, working and continuing her nursing education at the same time.

“Strong, independent, extremely confident. A provider.” That’s how Quintin describes his mother. She was involved in churches and causes she cared about.

“Every Saturday our backyard was full of people over for a barbecue or fish fry. When she finally retired, she took up painting and photography.”

For now, they have all learned to live with Alzheimer’s, a stage at a time.

The staff at Wingate has placed signs on her closet door:

NO SCHOOL TODAY
NO WORK TODAY
Support From Donors Strengthens Our Initiatives

Individual Support

The Alzheimer’s Association gratefully acknowledges the following individuals for their generous support of $250 or more during our fiscal year 2011 (July 1, 2010 to June 30, 2011). Their support will help continue our Alzheimer care, support and research programs. They are making a difference in the lives of those with Alzheimer’s disease and related dementia illnesses, their families, and caregivers.
INDIVIDUAL SUPPORT
Thanks to those who advocate for Alzheimer issues, the National Alzheimer Project Act was signed into law by President Barack Obama this year. During our annual Public Policy Summit in Washington, D.C., advocates met with elected officials. Peter Brewer, Linda Hourey, Board Member Tom Croswell, Association Manager for PR and Web, Kevin Scarborough, and (front row) Jack Hornfeldt and Susan Eiscovitz met with Congressman Jim McGovern.
Our Annual Awards Celebration recognizes those who made outstanding contributions across all areas of our mission. Talking at the celebration, Jim Wessler, Chapter President/CEO, Mass. Secretary of Elder Affairs Ann Hartstein, Katherine Patrick who accepted the Persons of the Year award on behalf of her parents Governor Deval Patrick and First Lady Diane Patrick, FOX25 meteorologist A.J. Burnett who served as master of ceremonies, and Board Member Kurt Purnell. Photo by Art Campbell
INDIVIDUAL SUPPORT

David Schenkel
Christopher Schiavo
Herbert Schiller
John and Barbara Schindler
David and Judith Schmidt
Greg T. Schneider
Tom and Liz Schneider
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Edward E. Zierer
Vicki Zupancic
William C. Zuzevich
Donor Profile

Sue Fitzpatrick
Hometown: Chelmsford, MA
Member of the Founders Society

“I feel that the Alzheimer’s Association helped me get through so much, so I wanted to give back.”

Joining a growing number of donors, Sue Fitzpatrick has made a planned gift to the Alzheimer’s Association by designating a portion of the proceeds from the sale of her parents’ home. Concern for her parents brought her to the Association originally. Sue’s father was diagnosed with Alzheimer’s in 1985 at the age of 80.

“Dad had been acting funny and we couldn’t get a diagnosis for quite some time. When we finally learned it was Alzheimer’s, I didn’t know what to do,” said Sue. She discovered the 24/7 Helpline where she received help and information for her mother, the caregiver, and for her father who was experiencing difficulty with walking.

Two years after her father passed away, her mother was diagnosed with Alzheimer’s and Sue became the primary caregiver. At that point, she knew where to get help.

Though she has been actively involved in the Walk to End Alzheimer’s, Sue wanted to show her gratitude for the support groups, 24/7 Helpline and all the information and support she has received.

The Founders Society is an honorary society created by the Alzheimer’s Association to recognize and thank those who make a bequest or lifetime gift. Planned gifts allow supporters to combine charitable giving goals with estate and financial planning goals.
The Founders Society is an honorary society created by the Alzheimer’s Association to recognize and thank those who make a bequest or lifetime gift. Planned gifts allow supporters to combine charitable giving goals with estate and financial planning goals. We are grateful to the following Founders Society Members and their commitment to the Alzheimer’s Association.

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William N. Andrew
Mr. and Mrs. Bell
Mr. and Mrs. Joseph Cantera
Mrs. Edward Cook
Timothy E. Daughters
Patti Fine
Susan M. FitzPatrick
Wesley Gardner
Kathi L. Guay
Phyllis R. Hersch
Leonard Kaplan
Mr. and Mrs. Robert W. Lindstrom
Cynthia Lytle

Mary Ann Marino
Stanley Martini
Jean M. Nauss
Kurt Purnell
Elaine S. Reisman
Jean F. Tierney
Richard Veronesi
5% of Alzheimer’s disease occurs before age 65
“It’s a most cruel disease because you know it’s happening,” Jordan Lassoff said in a voice both fierce and whispery. Jordan is 60. Over the past four years he has lost 140 pounds because he has also lost his sense of smell and taste—a sometimes side effect of Alzheimer’s. He owned restaurants earlier in life and cooks and bakes up a storm every morning. He bakes so much, that his partner of 16 years, Rob Epp, has taken to delivering goodies to the town hall and Post Office and transfer station in their small hometown of Holderness, New Hampshire.

“They’ve started placing orders for their favorites,” said Rob. At 44, Rob has managed to take on the challenges that he and Jordan face with a kind of energetic grace. As he talked, his smile flashed wide and friendly.

“Jordan used to be the talker, and I was the quiet one,” said Rob. Those roles have reversed.

It was five years ago when Jordan was diagnosed with younger-onset Alzheimer’s, a rarer faster-progressing version of the disease. Jordan’s father, grandfather, and great-grandfather all had it so the diagnosis was not a shock but it was devastating to them both.

“There was the family history, so we were always on the alert,” said Rob. Jordan had a baseline exam eight years ago that showed mild cognitive impairment but at the time neither of them was particularly concerned.

“After a surgery, there was an increase in forgetfulness. We started noticing problems, so Jordan went for a work-up.”

Jordan had cognitive testing, brain scans, genetic testing.

“We were pretty lucky because we had a very good MD who was very familiar with dementia. He also had known Jordan and could tell there was something not right,” said Rob. The earlier baseline test was crucial in making a diagnosis. From that point, the disease progressed quickly.

A shift began to happen in their lives. As some friends showed concern, others withdrew. They have lived around the world, including a stint in China. They returned to Seattle, where they discovered the Alzheimer’s Association. For a period of time, life settled into a routine that included building a network of friends through a younger-onset support group. Jordan also volunteered at the Association.
office, walking from their downtown apartment an easy 10 minutes. The Association became an anchor for them. Meeting Jordan and Rob to talk about life today shadows what life was like before. Jordan, who had been working as a personal trainer, was now living a much quieter life.

Frail to the point of requiring a walker for difficult terrain or long walks, he had aged well beyond his 60 years. His clothes appeared to have been made for a much larger man. Though he was quiet during this interview, he followed the conversation with his intense dark eyes. Some questions, he would answer quietly I can’t remember and leave Rob to answer.

When they lived in China, Jordan became a founding member, and made many friends, at the Beijing Playhouse, the first Western style theater in China. He had a role in “A Christmas Carol,” the first production there. He also had a small role in a scene of the movie *Kite Runner*, when it filmed in China.

Rob left his job as an internet executive at Microsoft in Seattle and transplanted them both to a newly built house on Squam Lake—known more widely as the locale of the movie *On Golden Pond*. Rob’s family had vacationed there for generations. Also on the east coast were Jordan’s daughters and grandchildren.

The main floor of the house was built over garage and storage space, so its many windows looked into surrounding pine trees, giving it the feel of a tree house. They have downsized, leaving many of their belongings still packed. The new life accommodated Jordan’s needs, with a simple layout, easy to maneuver, easy to remember. On the loop road leading to the house, Rob has placed yellow arrows that point the way home. There has been one instance when Jordan went for a walk and was unable to find his way home.

The restlessness that can come with Alzheimer’s showed up in Jordan’s cooking sprees that are usually in the very early hours of morning—the time when he worked when he owned restaurants.
“My grandfather was a master baker back in Russia,” Jordan said. “I learned from him.” His family owned and operated what was the largest bakery in New England at the time. Those early lessons at their bakery are still very much part of his life. Yet, he has lost the joy of eating because he can’t smell and taste the food he prepares.

Jordan’s attempts to find a circle of friends like those in his Seattle group have not yet been successful. Like others with younger-onset Alzheimer’s, he’s not comfortable with those who are significantly older. However, he is open about his diagnosis. He carries business-sized cards that explain that he has Alzheimer’s. On some occasions, his uneven gait and slowness to speak has caused people to assume that he was drunk.

Among the things that have changed is the balance in their relationship.

“I can’t just get in the car and go,” said Jordan. “I’m dependent on him.”

“Jordan wants to do as much as he can as long as he can,” Rob said. “I have to deal with that. This is what care giving is about.”

Rob had recently attended an Alzheimer’s Association workshop intended as a beginning workshop. He found there were still things to learn.

“You can’t go through it alone; it’s a marathon,” said Rob. Earlier in life, he competed in triathlons. Now, he is mindful that he has to take care of himself in order to take care of Jordan. They have assistance from a personal care attendant who spends time each week with Jordan. Rob keeps up his own health with a schedule of going to the gym, kayaking and strength training. He has also joined a Caregiver Network support group.

“This disease doesn’t have a logical progression. You don’t know what you get ’til you wake up in the morning. You can learn as much as you want and can still be learning new things,” said Rob. “It changes everything and it just keeps getting bigger and bigger.”

There was the family history, so we were always on the alert.
Support From Institutions Expands Our Reach

Institutional Support

The Alzheimer’s Association gratefully acknowledges the following corporations, foundations, trust, organizations and institutions for their generous support of $1,000 or more during our fiscal year 2011 (July 1, 2010 to June 30, 2011). Their support will help continue our Alzheimer care, support and research programs. They are making a difference in the lives of those with Alzheimer’s disease and related dementia illnesses, their families, and caregivers.
10 Million Baby Boomers Will Develop Alzheimer's If Effective Treatments Are Not Found.
Paul Stuka learned about Alzheimer’s as so many do: his mother developed it and his father became a dedicated caregiver, right up until the last.

His parents, Rita and Stephen Stuka were married for 62 years. They were a traditional couple of their generation—she never learned to drive, she was dependent on her husband as the breadwinner though she worked part-time for years in the coffee shop at Worcester City Hospital. The last 12 years of her life, Rita had Alzheimer’s.

“If it took an hour and a half for him to feed her, it was okay,” Paul said. His Polish born father, the oldest of ten children and a hardworking man all his life, visited his wife every day in the nursing home where she lived for nine years. After a short period of suffering mini-strokes, he died. Six months later, Rita passed away.

“I always thought their deaths were related,” said Paul.

Like many families coping with Alzheimer’s, Stephen and Rita found their way on their own. About 80 percent of people with Alzheimer’s are cared for at home; eventually most live at least part of the final years in a skilled nursing or hospice facility.

“I had no idea about the Alzheimer’s Association,” said Paul. His independently-minded father managed his mother’s care without outside support. It took a former college classmate at a reunion to get Paul involved. Though his parents did not benefit from the programs the Association offers, Paul has become a strong champion for the cause.
AS A BUSINESSMAN, HE IS QUICK TO CITE THE FACTS: ALZHEIMER’S IS GOING TO BE A HUGE PROBLEM WITH THE AGING OF THE BABY BOOMERS.

“The need is tremendous,” he said.

He first served on the Advisory Committee (now the Leadership Council). This spring, he finished his sixth year serving on the Board of Directors, where he also served as finance chair for five of those years.

A genial man, smiling and soft spoken, Paul has traveled a long way from the streets of Worcester where he grew up. He is a successful principal and managing member of Osiris Investment Partners LP in Boston.

“This is obviously a cause that is close to me. After I got involved, I got drawn in deeper because I liked the people.”

As a businessman, he is quick to cite the facts: Alzheimer’s is going to be a huge problem with the aging of the baby boomers. At 56 himself, Paul is tuned in to the need for advancements in research for treatments and a potential cure.

“People are interested in the research part of the cause. People get excited about it. For my friends and me—well it could be us who are affected next.”

He credited the Massachusetts/New Hampshire Chapter for good stewardship and weathering the recent economic downturns.

“But there is more to be done,” he said. As he focused on what needs to be done, his voice took on a stronger urgency. “We’ve got to get more business people involved. There are so many charities they can give to... we need to find that Alzheimer family connection.” Like his own family, people will relate to their own experiences, he said. “The realization is, people are saying I could have this.”

The father of two college-aged daughters, Paul is committed to lead the way for other business people and those with the personal means to make significant contributions. Though he says he is doing it for himself, he is also clearly doing it for the next generation.

Earlier this year, Paul Stuka created the Stuka Family Fund, providing three years of funding to the Alzheimer’s Association in the amount of $250,000.

“I hope that the money is helpful. And I hope that it will attract others and generate interest,” he said.
Paul acknowledged that Alzheimer’s can be a difficult cause, in part due to an attitude that “older people have had a chance to live.” Therefore, charities that focus on children or younger adults often fare better in what he describes as “charity season,” a period of time each spring when galas and fundraisers abound.

“With Alzheimer’s, it’s not only the person with the disease, it’s the whole family that is affected. The children. The grandchildren.”

Though his family did not benefit directly from the programs and services at the Alzheimer’s Association, he has had the opportunity to become familiar with them.

“People at the Alzheimer’s Association are absolutely first rate. They are people who care about people.” He said that for anyone who has experienced the Association’s programs, “it’s an easy sell.”

He was quick to give his own business assessment of the Association as a nonprofit: “Very well run; very tight on expenses; and very good program vs. administration ratio. With a nonprofit,” he said, “Always, always consider the ratio.”

“We’ve got to do something now because in 10-15 years you may be the person receiving services. If we do it correctly, in 20 years, Alzheimer’s will be on the way out.”
Memorial Tributes

The Alzheimer's Association is grateful to the thousands of individuals who made gifts in memory of a loved one or family member during our fiscal year 2011 (July 1, 2010 to June 30, 2011). Listed below are names of those who are memorialized every day through our efforts and your support. Individuals appearing on our 2010 Spirit of Remembrance Wall are indicated with an asterisk.
80% of care is provided at home.
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Olivia Hoblitzelle, author of Ten Thousand Joys and Ten Thousand Sorrows, spoke with professional caregivers at Map Through the Maze, our premier professionals conference. Each year, Map attracts more than 700 attendees for a day of best practice information and networking. Photo by Betsy Fitzgerald-Campbell
Our gala Night at the Pops was a high note this year as our supporters gathered for Mardi Gras inspired festivity and fundraising. Event Chair Kathy Simon, Auction Chair Suzanne Siino and Katrina Simon created a magical, fun filled night. Photo by David Kalupek

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Herb Taylor
Jeanne Taylor
Joanne Taylor
Kenneth A. Taylor
Helen Tedesco
Thomas J. Tedesco
James Teixeira
George Temkin
Noah Temkin
Julia Tennenbaum
Elena Tenerini
Frances Tercovich
Ann Ternullo
Mary Helen Terrell
Mary Terry
Claire M. Tessier
Angelo J. Testa
Patsy Testa
James Texiera
James Thacker
Albert Theodore
Fiora Belle Theriot
Willard J. Thibeault
George Thibodeau
Henry Thibodeau
Ladine Thoams
Ruth H. Thon*
Barbara A. Thomas
Doris M. Thomas
Dorlo Thomas
Leonard E. Thomas
Dorothy Thompson
Jane Thompson
Mary H. Thompson
Rene Laval Thompson
William Thomson
William Thorpe
Frank Throop
Thoraine Thurber*
Dorothy J. Tiernan*
James Tierney
Mary Pat Tierney
John J. Tighe
Harriet Tilt
Anna Tillett
John A. Tillinghast
Henry F. Timmons
Kathleen Timmons
Vito A. Timperio
Rita E. Tina
Iris Tinnmouth
Andrew R. Titilah
Grace A. Tolland
Yetta Moochnek
Tomashoff
Esther Tomkiewicz
Winifred Tomin
Norma Sarah Toney
Zaira Tontini
Sandra Toomey
The Walk to End Alzheimer's is the nation’s largest public awareness and fundraising event for care, support and research – record numbers of those affected by Alzheimer’s participated across Massachusetts and New Hampshire. Photo by Kelsea Cardoza
Our Spirit of Remembrance event gives family members and friends an opportunity to memorialize and honor their loved ones affected by Alzheimer’s disease. (l-r) Board Member, John Yahres, Christy Hamilton. Photo by Betsy Fitzgerald-Campbell

Lillian Walk
Helen Walker
Marieta M. Walker
Norman Walker
Kathryn C. Wall
Alice T. Wallace
Julia Isadora (Abernethy) Wallace*
Reuben Wallach
Albert Walmsley
Alice Walsh
David I. Walsh
Harold Michael Walsh
Henry Walsh
Irma Walsh
Janet M. Walsh
Joan Huntley Walsh
Kenneth Walsh
Marie Walsh
Thomas P. Walsh
William A. Walsh
Henry Walter
Margaret Wanko
J. D. Warburton
Hazel Warbutton
Connie Ward
Edward Ward
Sarah “Frankie” Ward
Edward C. Ware
Mary Ware
Anna Wargo
Arlys Warren
Dana Warren
Kenneth G. Warren
Lowell A. Warren
Beatrice R. Warriner
Arlene Warshaw
Bessie Wartow
Gracie Washington
Jean S. Watkins
Margaret E. Watson
Theresa M. Wayman
Donald L. Webber
George W. Webber
Ivan "Chuck" Webster
Sonja "Sunny" Wechsler
Edwin Weeks
Janice M. Weeks
Rose Weinberg
May Weinberger
Eva Weiner
Sylvia Weiner
Ruth Weinstein
Sydney Weinstein
Rose Weinstock
Helen Weis
Bella Weisberg
Benno Weisgerber
Charles H. Weiss
Helen Welch
Gertrude Welles
Mark S. Wellington
Corliss "Corky" Wells
Paul G. Wendler*
John Wennerberg
Agnes Wentland*
Nancy Sims Werberger
Dr. Gloria Ruth Werth
Faith C. Westbrook
Carol W. Westcott
Charles Westgate
Martin Wetter
Christopher Wheeler
Hazel Wheeler
Eleanor M. Whelan
Irene Wheelon
Josiah Whitaker
John Whitcomb
Abigail White
Alan N. White
Alan White, Sr.
Armond Richard White
Donald E. White
Jeanne T. White
Kathleen White
Sharon White
Theodore White
Arthur Tabor Tom Whitehead
Irene Whitman
Ann Whitney
Joan M. Whitaker*
Lillian Whittaker
Elizabeth Th. Wholley
Mehvin Wick
Barry Wickstein
David Charles Widder
Kathleen M. Wiggins
Glenn L. Wilbur
Maryanne Wilcox
Virginia Wilcox
William "Dick" R. Wilcox
Ira Wilkie
Betty Williams
Frank Williams
Jean Williams
Jean Williams
Jenny Williams
Marie "Betty" E. Williams
William Williamson
Jeanette Willinger
Angus "Bud" Wilson
Carolyn Angela Wilson
Christina T. Wilson
Dorothy Wilson
Muriel and Ralph Wilson
Paul R. Wilson
Reuben and Dorothy Wilson*
Walter Wilson
Patti Wilt
Richard Wilton
Gloria Winans
Virginia Winborne
Richard Winchell
Edward "Buddy" P. Winn
Jean Marie Winters
Brian D. Wiroll
Irene "Rene" G. Wisch
James O. Wise
Rose Silver Wise
Piotr "Peter" Wiski
Mary Wittek
Bonnie Witham
Shirley Wohr
Lois Wojcoksi
Josephine Wolbach
Iris Wolf
Carol S. Wolff
John W. Wolff
Charlotte Wolin
Emil Wolek
Dot Wonsey
Alice Woo
Beatrice Wood
Lorraine Wood
Dr. James Edwin Woodard, Jr.
Betty Woodhall
Frances Woods
Shirley Woodson
Geraldine Wooldridge
Gerald Woot
Elaine Woronoff
Catherine Wright
Gordon D. Wright
Harry G. Wright
June Wright
Sullavin "Sully" Xenos
Anne Yaakun
Raymond S. Yabloniski
Maureen C. Yadil
Cathy V. Yahres*
Barbara Yakutis
John A. Yannone
Loretta Yanov-Fischer
Hilda Yassenka
Edith Yiskind
Ann S. Youmans*
Gilbert Young
Pauline Young
Robert W. Young
Sheila N. Young*
Gloria J. Younker
Grace Yuan
Anita B. Yucius
Norma Zaberer
Mary C. Zacchini
Charlotte Zack
Spiros Zakas
Jo Zalinsky
Adelie Zamora
Joseph Zanchetti
Mary Zanella
Helen V. Zarela
Nicholas J. Zarvis
Mildred M. Zayac
Jean Zeiben
Ella Mae Zerbe
Frances A. Zerveskes
Charles Zetter
Mary Zavras

Nancy Zielinski*
Rose M. Ziergiebel
Romaine Zimmerman
Rose Zimmerman
Arthur P. Zina
Theresa Zina
Harry F. Zinsser
Giochina “Jack” Zollo
Richard Zurmuhlen
Laurie Ann Zwicky

M E M O R I A L T R I B U T E S
"I knew I had it before I was diagnosed. I was horrified and couldn't deal with it so I tried to hide it," said Millicent (Millie) Romito. 

Millie was diagnosed with younger-onset Alzheimer’s at age 63. She and her husband of 44 years, Frank, now not only talk about Alzheimer’s, they have become advocates for the cause, speaking at Association events, with elected officials and within their own close family.

Trained as an LPN, Millie has spent most of her life taking care of her five sons and maintaining their beautiful home in the Boxford countryside. She is a nurturer by nature. She still volunteers at a local hospice program, ministering to those who are going through a difficult time.

"Millicent gives comfort, discusses their problems, but never says her problems…that’s Millicent…that’s why I married her," Frank said. They met at a party for a college classmate. "I walked in and spotted her, and said she’s for me.

Millie is slight, a young-looking 68. She has the kindest brown eyes imaginable and a gentle friendliness.

"Would you like a cup of coffee," she asked. It’s a question that she repeated three times during conversation, even though she received a “yes” the first time.

A retired CPA, Frank has seen his life change during the years since her diagnosis.

“One of the great things about our marriage is that it’s really been a partnership. Millicent took care of the household, food, bills, the children,” Frank said.
“She did an incredible job. She would give me comfort when something was troubling me.”

One way that she provided comfort was to make time for Frank to spend hours in his woodworking shop as he decompressed from his long days. He became a master woodworker, building furniture and most recently a kayak. The kayak, which they took on a maiden voyage this summer, rests on racks in his workshop. To see the detail of gleaming inlay strips of mahogany and cedar is to understand the beauty in their relationship. All the pieces fit together, dark and light, creating something both spectacular and beautiful and functional.

With hindsight, they both knew that something was wrong. Millie would lose her keys; she would forget where she parked the car. She misplaced treasured pieces of jewelry and accused others of taking them. As Millie and Frank both talked about the lost jewelry, they remember different parts. They varied on the timeline and the way it played out.

“The last ten years were very difficult for me,” said Millie. “It was a nightmare.”

Suspicions turned to fact when she entered the hospital for back surgery and began hallucinating. The hallucinations persisted; she was referred to a neurologist. She was diagnosed with Alzheimer’s and as many families do, they sought a second opinion—with the same results. That was in 2007. It was also a turning point.

Millie still drives. She goes into Boston with a friend from childhood; they see shows and dine out. Her sons call every day and she sees her grandchildren frequently.

In 2009, they attended the Alzheimer’s Association, Massachusetts/New Hampshire Chapter’s Matthew & Marcia Simons Research Symposium. At the event, they picked up materials for the Association’s national Public Policy Summit in Washington, D.C. At that point, Millie was not discussing her diagnosis with anyone. They signed up and joined hundreds of other Alzheimer advocates in our nation’s capital.

“We were greeted very warmly by the staff. We also meet Nicole McGurin and learned about the early-stage support group,” said Frank. Then in 2010, she was invited to talk about her experience at the Association’s Make The Link Golf Tournament. With sons Chris and Eric at her side, she told her story.

“It was a big, big turning point,” said Frank. “She decided not to keep it secret. Only family and a very few closest friends knew. But she said I’ve got nothing to be ashamed of. If I want to talk about it, I will.”

Since then, Millie has been doing what she does best, helping others. Together, they took part in a panel discussion for health care providers; testified at the Massachusetts State House; addressed the Run for the Memory team prior to the Boston Marathon; and most recently she was interviewed by a local news station.

It’s not always easy. She does not spend time alone taking care of her two grandchildren, out of safety concerns. That’s a difficult situation to accept for a woman who mothered five sons. Her children, now aged 43 to 30, have joined her in this difficult journey. In various ways, they have shown support: joining Alz Together, the Association’s young professionals group; attending the COYOD (children of younger onset dementia) support group; standing by her side when she speaks publically; and joining her and Frank in Washington, D.C for the Policy Summit.

In addition to her ministry at the local hospice, Millie finds comfort in the bible. A number of years ago she answered the door to two women who were religious missionaries. With her typical warmth, she invited them inside. That began a weekly bible study group which brings her companionship and comfort. The early-stage support group they attend together has also become a place for comfort.

“Everyone speaks up and we learn different things from different people,” said Frank. “We learned that the ones who have family support appear to be coping better than others.”

“It’s a place where I can go and don’t feel awkward,” Millie said. From talking with the staff of their U.S. senators and representatives to taking their story to the Boston State House, Frank and Millie have decided to go a very public route.

“The biggest battle is to get people to understand the human toll,” Frank said.
Honorarium Tributes

The Alzheimer’s Association is grateful to the thousands of individuals who inspired others to support our mission during our fiscal year 2011 (July 1, 2010 to June 30, 2011). Listed below are those who are honored by special occasions such as birthdays and anniversaries and their advocacy for the Alzheimer’s Association and your support. Individuals appearing on our 2010 Spirit of Rememberance Wall are indicated with an asterisk.
HONORARIUM TRIBUTES

Al Gajda
Edward and Lorraine Galego
Harry Gang
Margaret Gazzara Hess
Mark Geer
Rose Germain
Tillie Giedyn
Kristine Glennon
Dr. Michael Gold
Russ Goldman
Russ Goldrosen
Irwin R. Goldstein
Marcia Goodwin
Neal Gould
Jack Goulet
Richard Gray
Rosalyn Green
Trish Green
Rosalyn Greene
Alex Grilli
Eileen Grinspoon
Anne Grybowski
Bill Hamilton and Peter Kross
Elizabeth Briggs
Hamilton
Douglas Hammond
Nancy Silver Hargreaves
Steve Haritos
Edward Harrington
Heidi Ganss Harris
Edward Harvey
Hobart D. Harvey
Katherine Harvey
The Hatton Family
Kirk L. Hauman
Esther Heath
Robert Heckman
Kathryn J. Hedgepeth*
Haig Hedison
John J. Heffernan
Shirley A. Henrich
Ralph Hergert
Rosalind Herman
Phyllis R. Hersch
Jean Hill
Liza Hochberg
Holliston Council on Aging
David Holly*
Ann M. Holzgraf
Tom Holzgraf
Cyrus Hopkins
Joanna Hopkins
Julia Ruth House
Lisa Howard
Beverly Howells
Anne Hubbard
Stephanie and Justin Hudon
Joanne E. Hughes
Christina Humphrey
Carol Hurley
Brad Hyman
Mr. and Mrs. James Igo
Lee Ilowitz
Tracy Ingle*
The Irons Family
Diane Isenberg
Ruth N. Jacoby
Benjamin F. Jewkes
Carl Johnson
Helen D. Johnson
Robert Johnson
Steven Johnson
Phil Johnston
Elizabeth Jones
Bob Jordan
Sue Kannally
Rani Kapur
Frances J. Karch
Kris and Mary Kathryn
Joanne Kazarian
Margaret Kazarosian
Jean Kearns
Maryanne Keefe
Keena Keenan
Rita Kehoe
Susan Keller
Joseph J. Kelley
Kathleen Kelley
Adelle Keohane
Pamela S. Kunkeuemller*
Elizabeth Kirsten
Jill Klandermer
Elizabeth Knaut
Gail M. Klopow
Julia Kothen
Julia Raleigh Kothen
David Kovner
Matthew Kovner
Pauline Kriener
Claudette La Pointe
Lewis
David LaCourse
JoAnn M. Lampron
Ruth Landman
Laurence Langlis
Mr. and Mrs. Mark Larrabee
Betsey P. Lassen*
Alice C. Lassiter
Janet Lawrence, M.D.
Stephen Lawrence
Jack Lawson
John Lazor
Cecile Le Blanc
Marie LeBlanc*
Liat Moore Leibovici
Daina M. Leimanis
Margaret Leonard
Michelle Leong
Barbara Lewis
Claudette LaPointe
Lewis
Jack and Mary Liz Lewis
Virginia Lewis
Lauren Liebowitz
Christine and Carl Lindberg
James Longobardo
Douglas Loveridge
Arlene Lowney
Lillian Ludwig
Richard Lutz
Mrs. Waldo B. Lyon
MaryLynn MacIntyre
Francis W. Madigan
Francis W Madigan, III
James E. Madigan
James Mansfield
Noelle Martignette
Jane Martin
Antonio Masci
Roadena Mauley
Gordon Maupin
Bruce Harrison McColl
Mary McFague
Peter O. McGee
Ryan and Jennifer McGowan
Terry and Joe McHugh
Marlene McKeen
Lorraine P. McLaughlin
Helen Atwood McManus
Walt McMurray
Dana McQuarrie*
Walter Forrest Medeiros
Senna
Phyllis Meehan
Anthony Melchiorri
Stephen Melnick and Andrea Gatti
Patricia Merlin
Helen Meyrowitz
Arthur T. Miller
Jacob Miller
Kenneth Mills
Paula A. Miner and Kenneth Mills
Vanja Miocovic
Mirick, O'Connell, DeMallie & Lougee, LLP
Rabbi Carol B. Mitchell
Dr. and Mrs. Mizner
Claire Molloy
Carol and Denis Mooney*
George and Janet Mooney*
Patrick Mooney*
Susan Moor
Margurite Moran
George and Jean Morgan
The Morse Family
Maura A. Moxley*
Dylan Murphy
Kim Murphy
Maureen Murphy
Anna Balentine and Simone Myers
Rachel Nagler
Mandana Namiranian
Eric Naser
Susan Nazarko*
Margaret Noonan
Mr. and Mrs. Thomas Noonan
James A. Normand
Tillie J. Novak
Margaret O'Connell
Chet Olson*
Rose O'Malley*
Mary Oram
Glen O'Rourke
Richard Orterner
Kerry Oslund
Mary Paggiott
Anthony Pagliarulo
Sally and Colin Palmer
Betty Palo
Diane Parda
Ari Parker
Gale Pemberton
Barbara Perry
Maurine Petersen
Lorraine Peterson*
The Phillips Family
Candelaria Esther Pino Higgins
Evelyn Pittsley
Marie Plante
David Podolsky
Carole Potter*
Tammy A. Pozerycki*
Loring Pratt, M.D.
Ruth Press
Susan Raban
Paulyne Raemer
Steven Raffa
Dr. Paul A. Raia*
Edward Reardon
Jane Reed-Dorsey
William Regan
Madeleine Reich
Elaine S. Reisman
Steve Reissfelder
Mary Reynolds and William Bartin
Pat Richardson
Alberta Richmond
Helen Riemer
The Robinson Family
William Robinson
Florence Rockwell
Marilyn Rodman
Kevin Rodrigues
Virginia Millicent Romito
Douglas and Karen Rose*
Norman Rose
David Rosenthal
Judge Joel B. Rosenthal*
Kelly Roy
Sharyn Russell
Joyce and Larry Ryan
Julie K. Rynic
Judith Sabol*
Wayne Saltsman
Sidney Sandler
Eleanor Santosuosso
Jean Wineman and Terry Sargent
Lawrence Sarkanzy
Cynthia Savage
Kristine Henriette Kroder-Schille
Meredith Schmidt
Esther Schneiderman
Robert C. Seaver
Carol Sedimeier
Roberta Seligman*
Pat Senecal
Ben and Rosalie Shapero
Mildred Shapiro
Edith Sheehy
Charlotte Shelinit
Sherborn Council on Aging
Susan Shipley*
Jane Shores
Catherine and Randall Shulkin*
Frances Shulman-Conkin
Joyce Siano
Jim and Margie Silver
Marjorie and Jim Silver
Robert Silver
Rose Silverstein
Franklin Simon
Betty Smart
Dalton Smart
Michael Smart
Alice Smith
Kristin Smith
The Snell Family
Charlotte E. Spencer
Vim Spencer
Nancy Spittle
Chris Stanwick
Donna E. Stein Krauss
Nancy Stenberg
C. Stradal
Ann M. Strand
Dorothy Strong
Henry Sundeen
Sunrise Assisted Living of Wayland
Sunrise of Weston
Robert Symes
Mary Tanner
Robert Tart
Kate Tasker
Hedda Taub
Blanche Therrien*
Bruce Thompson
Janet C. Thomson
Julius Tomasi
Joann Tomlinson
Barbara A. Tufts
Teresa Turcotte
Patricia Tuttle
Orazio "Scotty" Valente
Charles Vaughan
Louise Veiga
Kristina R. Vickstrom*
Emil Vigra
Bruce Vincent
Linda Voniderstein
Eric Webster
Guests of the Goggin and Collins Wedding
Dr. Mark S. Wellington
John Wenaas
Curtis G. Whipple
Robert White
Ernest Wilson
Daniel Wiseman
Donna Wolfe
Dr. James Edwin Woodard, Jr.
Mary R. Wresien
James Yahres
Ann S. Youmans
Dana Zalznicz
Agnieszka Zawacki
Myra Zelson
Sharon Ziegler
Run For The Memory

The Alzheimer’s Association’s Run for the Memory program began in 2002, when a group of runners approached the Alzheimer’s Association with a multi-target goal of completing the Boston Marathon, promoting awareness of Alzheimer’s disease, and raising funds in support of programs and services. Over the past ten years, the program has grown from this single marathon endeavor to a year-round fundraising athletic program raising more than $1.7 million. The Alzheimer’s Association also partners with Reach the Beach Relay, Max Performance Triathlon Series, Boston’s Run to Remember and the New Balance Falmouth Road Race. We are grateful to our event partners and the 400+ athletes who participated in the Run for the Memory program this past fiscal year. Highlighted are top fundraisers from the Run for the Memory program.

Ultra ($10,000+)
Ted Lombardi
Brent Forester

Marathoners ($5,000-$9,999)
Brenna Newfell
Dale Ann Granger-Eckert
Dale Eckert
Ed Taglieri
Edward Cederholm
Nicole McGurin
Peter Jarvis
John Yahres
Ann Iaccarino
Anthony Tieuli
Emilio Mercado
Maureen Lamie
Nicolle Renick
Chrissy Horan
Patricia Reske
Kevin Daley

Road Racers ($2,500-$4,999)
Jessica Dunn
Marisa Gallinelli
Eric Beidleman
Shannon Seitz
Robert Danckert
Richard Schilder
Stephen Najarian
Donna DiStefano
Jason Kramer
Christine and Paul Nazzaro
Brian Casey
Brenda Melanson
Rachael Colacino
Jocelyn Marion
Patricia Verrier
Kathleen Connolly
Alan Howe

Run for the Memory team member Brenna Newfell was one of the runners who tackled the Boston Marathon, fundraising and raising public awareness for the cause. Photo by Susan Steinberg.
The Alzheimer’s Association’s Memory Ride was established in 1997 by the Noonan Family to raise funds for Alzheimer research. In 2010 more than 230 dedicated cyclists rode through the rolling hills of Massachusetts and New Hampshire, raising more than $325,000 for research. We are grateful to the cyclists, corporate sponsors and volunteers who worked together to make 2010 a successful year. Highlighted are the top fundraising cyclists and teams.

**High Gears**
($5,000–$11,999)
John Noonan
Anthony Tieuli
Erin Deardorff
Peter Barbato

**Spinners**
($2,500–$4,999)
Wade Kirshy
Paul Kussell
Newton Thompson
Michael Dern
David Kennedy
Scott Cooper
Janet McCafferty
Philip Melanson
Matthew Drouin
Richard Fleiss
David Egan
Stephan Hawley
Jonathan Baker
Robert Hargraves
Richard Hiersteiner
Clifford Cooper
Sharon Conway
Greg Lindenfelser
Michael Van Horn
Andrew Dunberg
Paul Bihuniak
Hildy Neumann

**Ten Gear Team**
($10,000+)
Barbato Construction
Team Cooper

**High Gear Team**
($5,000–$9,999)
South Shore Savings
Bank
Endorphins
Tandem Solutions
Ride Down Memory
Lane
Bike-A-Soreass
Team EPOCH
Tour Vitesse
Bernie from the Bronx
ZenRese Riders
Team Kennedy
Team Charlie

Memory Ride is one of our fastest growing events, attracting cyclists who enjoy the beautiful ride and who commit to raise critically needed money for Alzheimer research. Photo by Kelsea Cardoza
Memory Walk has been our largest public awareness and fundraising event. In 2010, 12,000 people turned out at 13 walks across Massachusetts and New Hampshire. More than $1.9 million was raised to support Alzheimer programs, education and research. Thirteen active committees as well as hundreds of additional volunteers committed their time to make it all happen. In 2011, the walk was launched with a new name, the Walk to End Alzheimer’s, in recognition of our mission and vision.
Walkers of all ages turned out at Walks across Massachusetts and New Hampshire. Photo by Kelsea Cardoza.
The Alzheimer’s Association recognizes the need for fun and creativity and appreciates the efforts put forth by the community members who organize local events on behalf of the Alzheimer’s Association. In 2010, more than $145,000 was raised through community events, or “friendraisers.”. We are extremely grateful for all those who organize events in support of the Alzheimer’s Association. Listed are our top community event fundraisers.

Miana Hoyt and Family          $32,853.34  
Honoring their Memories…Working Towards a Cure

McGrail Family          $15,705  
McGrail Saint Patrick’s Day Fundraiser

Linda Silowan          $12,725  
6th Annual Forget Me Not Road Race

Helen Meyrowitz          $6,905  
Sales from The Wind Beneath My Wings: Baskin Suite Catalog

Dick Downie and Oak Point Homeowners          $6,000  
Oak Point Homeowners Charity Golf Tournament

Christine Earle and Family          $5,874  
Ms. Tillie’s 8th Annual Halloween Costume Party

The work that we do would not be possible without the extraordinary efforts of our volunteers. They keep our events and offices running smoothly, and organize their own community events to raise funds for the Chapter.

Photo by Betsy Fitzgerald-Campbell
Alzheimer’s Association
Massachusetts/New Hampshire Chapter Staff

We have been careful in the preparation of all donor lists, however, some errors or omissions may have occurred. If so, we express our sincere apology. If your name has been inadvertently omitted or incorrectly listed, please bring the error to our attention so that we may update our records. Please contact us at 617.868.6718 with your correction.
alzheimer’s association®

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